INNOVATION EXCHANGE SESSION

RESULTS-ORIENTED ACCOUNTABILITY FOR GRANTS

We Will Begin Shortly

If you are experiencing technical difficulties with AdobeConnect you can participate via Conference Call:
Number: (866) 928-2008
Participant Code: 704-4101

Please be sure to mute your phone

Grants Innovation Exchange Session

"What's the GIST of your grant programs?"

Rujuta Waknis, Grants Offering Lead
REI Systems

June 27, 2019

- **Welcome**

- **The Opportunity Project**

- **Speaker Introduction**

- **Innovation Exchange**

- **Q&A**

- **Stay Informed**

What is The Opportunity Project?

- The Opportunity Project is a process for engaging government, communities, and the technology industry to create digital tools that seek to address the nation's greatest challenges

- The U.S. Census Bureau connects tech developers, local leaders, and non-profits with problem statements on issues and facilitates user-centered tech development sprints to create new digital solutions

- This process helps to:
  - Empower people with technology;
  - Make government data more accessible and user-friendly; and
  - Facilitate cross-sector collaboration to build new digital solutions with open data

For more information go to: https://opportunity.census.gov/

Speaker: Rujuta Waknis

Rujuta Waknis is the Grants Offering Lead at REI Systems. She is on a mission to promote improvement of grant outcomes through data sharing and data driven decision-making. Trained as an engineer, she has been creating products and data solutions for over 15 years. For the last 7 years, she has been implementing enterprise grants management solutions across the grants lifecycle. She is the Product Owner of the Grants Impact Story Tool (GIST).

Rujuta Waknis,
Grants Offering Lead

The Grants Impact Story Tool (GIST)

OMB Innovation Exchange

27TH JUNE 2019

REI
SYSTEMS

Reliable. Effective. Innovative.

The Opportunity Challenge we picked

REI SYSTEMS

What?
Increasing Government Accountability by Connecting Federal Spending and Performance Data

Why?
Linking Federal data that currently exists in silos, can enhance data transparency, promote economic growth and research, and improve services to the American public
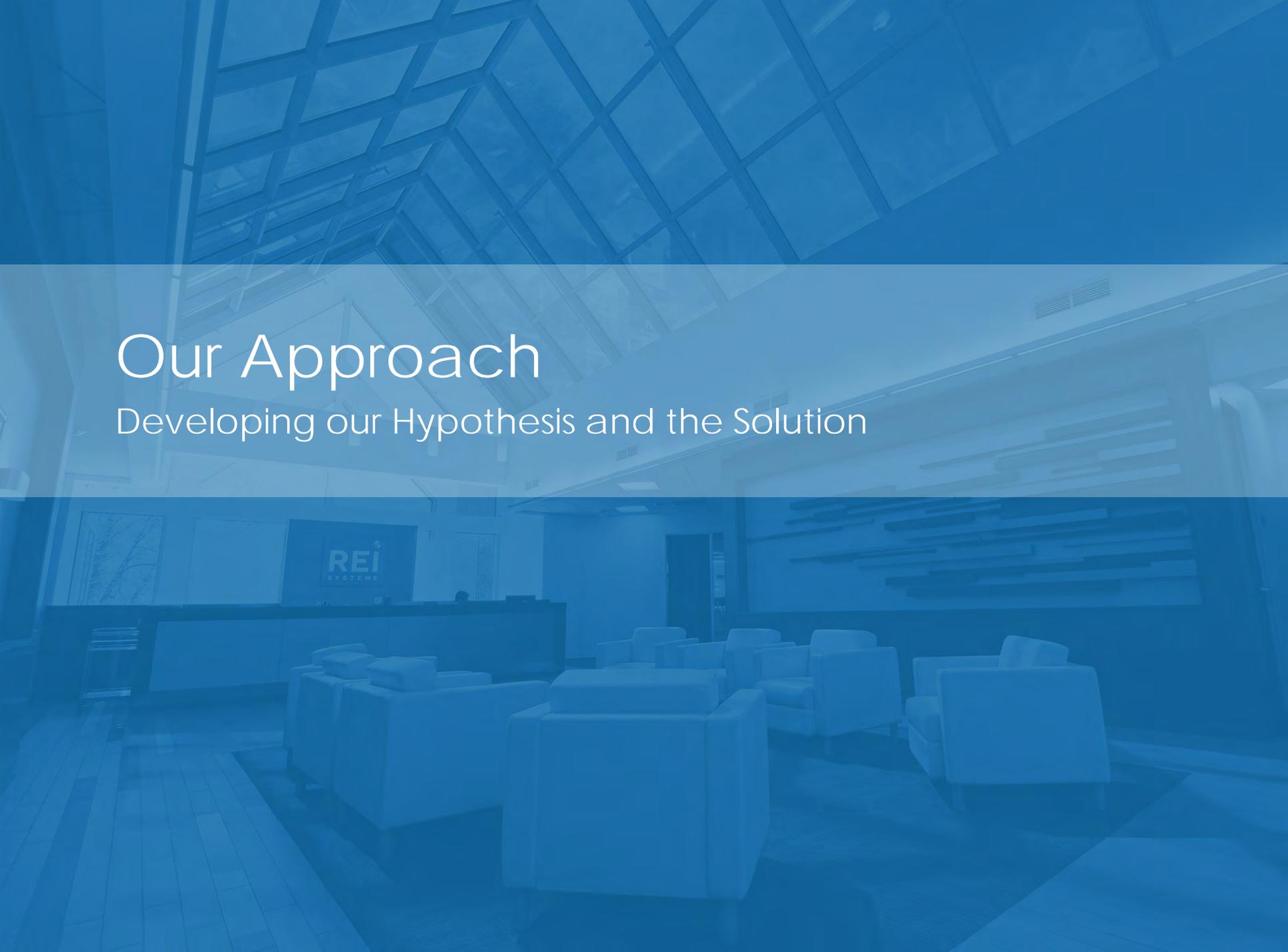
How?
Develop public facing tools that link federal spending and performance (or outcome) data to provide comprehensive insight into the use of federal taxpayer dollars across programs.

Sponsors: Office of Management & Budget and U.S. Department of the Treasury

Our Approach

Developing our Hypothesis and the Solution

Performance Measurement for Grants

"What gets measured, gets done"

Performance Measurement Framework for Grants Reporting

PLANNING	PROGRAM POLICY	DATA COLLECTION	REVIEW & ANALYSIS	DISSEMINATION
• Objectives • Budget • KPIS	• Guidance • Forms • OMB approval processes	• Grant Reports • Quantitative Checks • Burden/Compliance	• Assessments • Benchmarking • Feedback	• Public • Executives • Legislators
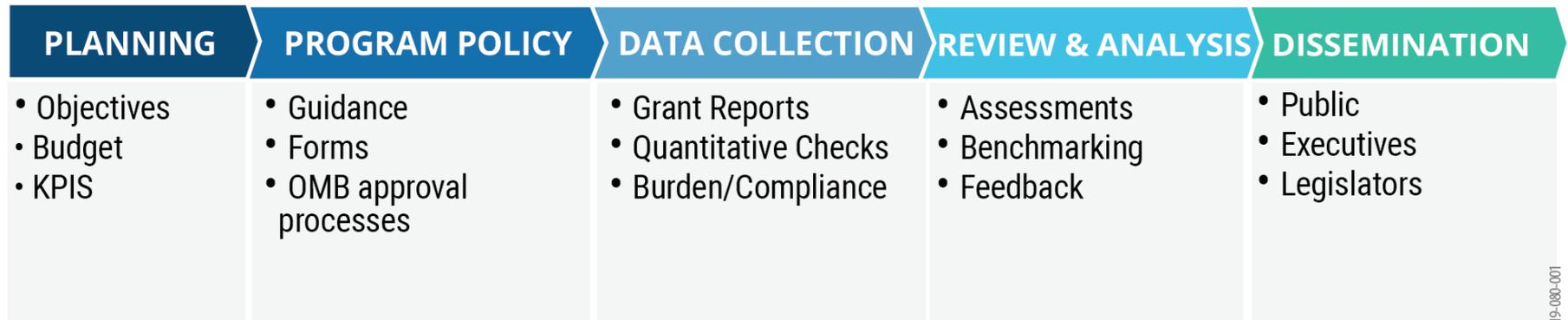
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Agencies are often at different points of the maturity curve in this framework.

Customer Journey Map

Analyzed the engaged citizen's current experience to identify ways to solve this

	Access	Use	Learn	Leave
User Goals	Easy access to the amount of spend and the impacts of the spend	Look at connections, understand the rationale, evaluate impact	Learn what the numbers mean in the broader context	More informed about Federal spend and impact that influence my future
Problems	Too many websites to sift through to find information Information is presented in confusing ways No program impact information	No program impact information No consistent way to understand impact of programs across agencies	No context provided on program sites No perspectives	Retain highlights of federal programs
Ideas / Opportunities	One public site to link Spend and Results, no login required	One consistent model to showcase story of investment and Program impact	Easy to understand, intuitive narratives	Engaging, short numbers to highlight

Our Hypothesis

Performance data cannot be standardized, but how we present it, can be.

- ✓ Performance data can improve outcomes and drive accountability

- ✓ A consistent, intuitive framework like Logic Models can be applied across programs

- ✓ If presented visually, data can enhance transparency

- ✓ Transparency is beneficial to the grantor and grantees!

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Solution Details

Grants Impact Story Tool

3 Federal Grant Programs

Different types of grant programs – Health, Education, Disaster Relief
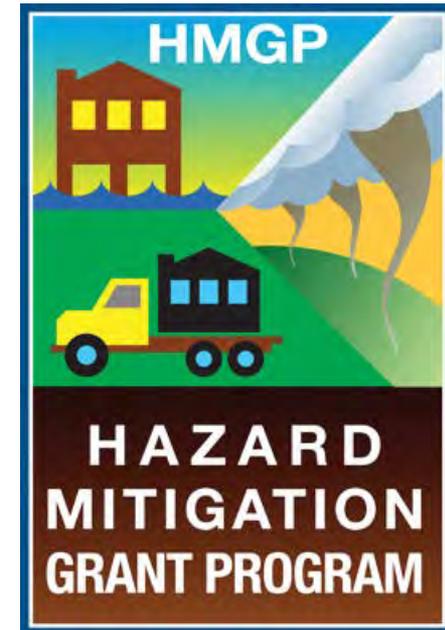
Data Sets

We leveraged several Federal open datasets to showcase the Grant Story

Targeted Users

Engaged Citizen
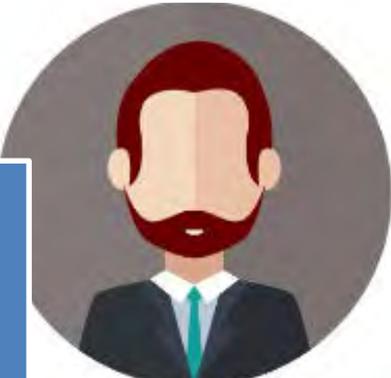
Federal Program Manager

Researcher

New Applicants

Legend:

Current

On roadmap

Grants Impact and Story Tool (GIST)

Landing Page highlights three Federal Grant Programs

Intuitive Interface

Highlights 3 Grants Programs

Depicts Federal Data Sources

Grants Impact and Story Tool (GIST)

Program Pages depict the Logic Model for each Program
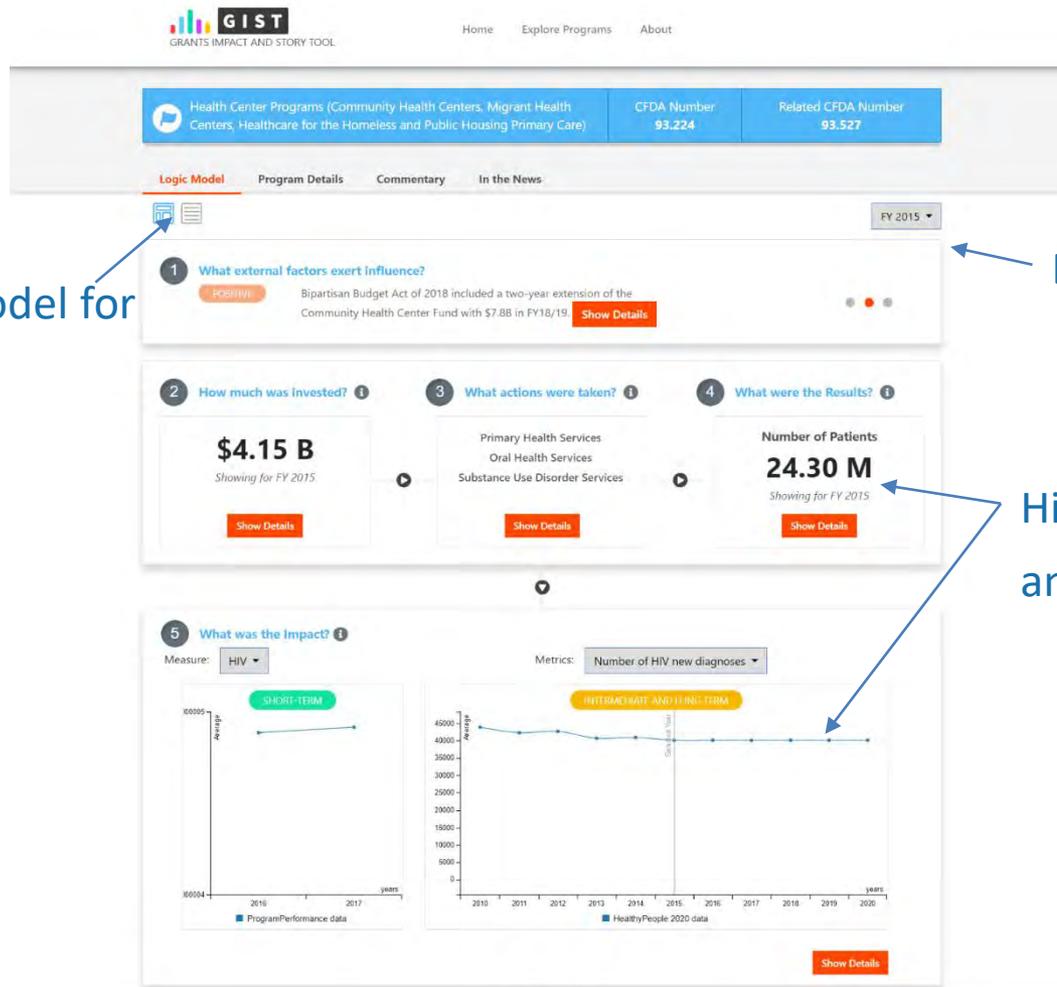
Consistent Logic Model for each Program

Depicted by Fiscal Year

Highlights Key Results and Outcomes

Grants Impact and Story Tool (GIST)

Visual overview

Contact information

Mission and goals

Grants Impact and Story Tool (GIST)

External sources of information provide a 360 degree view

Independent Experts

Curated News

GIST

REI SYSTEMS

Grants Impact and Story Tool (GIST)

REI Systems' Grants Impact and Story Tool (GIST) uses federal open data from USASpending.gov, SAM.gov, Grants.gov, FEMA, HHS, and the Department of Education to visually showcase how federal grants spending leads to desired performance outcomes, enhancing federal accountability and transparency for the American public.

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- ✓ Advocacy for Grant Programs
- ✓ Validated, usable framework
- ✓ Results-Oriented Grants Management

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REI Systems

Achieving Excellence Together

Instructions:

Please enter your questions via the chat feature via AdobeConnect; OR

Email them to GrantsTeam@omb.eop.gov

Maximize the value of grant funding by applying a risk-based, data driven framework that balances compliance requirements with demonstrating successful results for the American taxpayer.

GOAL STATEMENT

Hold recipients accountable for good performance practices that support achievement of program goals and objectives; & streamline burdensome compliance requirements for those that demonstrate results.

Achieve Goals and Objectives

Manage Risk
Leverage data, including data from annual audits, to assess & manage recipient risk.

Build Shared IT Infrastructure
Use standard business processes & data to identify opportunities to build shared solutions that reduce burden & improve the user experience.

Standardize Business Processes & Data
Standardize grants management business processes & identify, operationalize, standardize, & link data.

JOIN OUR COMMUNITY TODAY!

https://www.performance.gov/CAP/grants/

INNOVATION EXCHANGE SESSION SCHEDULE:

July 25, 2019
September 26, 2019
October 24, 2019
Note: Sessions will not be held in August, November, or December

DO YOU HAVE AN INNOVATION YOU WOULD LIKE TO SHARE?

Please email the Grants Team at GrantsTeam@omb.eop.gov